

Job Description | Full Stack Developer

Employment Type	Experience	Mode	Location
Full-Time	Min 2 Years	On-Site	Chennai

We are looking for a skilled Full Stack Developer to design, build, and maintain scalable web applications and campaign management platforms. You will own the end-to-end development lifecycle, ensure platform stability, and collaborate closely with sales, marketing, and operations teams.

Roles & Responsibilities

System Architecture & Development

- Design, develop, and oversee scalable web applications and campaign management systems
- Ensure best practices in coding standards, system architecture, and deployment pipelines
- Take full ownership of the end-to-end development lifecycle

Campaign Platform Management

- Oversee creation and management of campaigns within the web application
- Ensure system readiness, stability, and scalability for multiple concurrent campaigns
- Optimize platform performance for a seamless user experience

Website & Application Deployment

- Manage development, hosting, and deployment of web applications and sites
- Ensure high availability, uptime, and performance across all deployed systems
- Implement and maintain CI/CD practices for efficient, error-free deployments

Payment Integration & Security

- Manage and maintain payment gateway integrations and end-to-end payment workflows
- Ensure secure transaction handling and compliance with payment security standards (PCI-DSS)
- Proactively monitor and resolve payment-related incidents

Performance, Security & Maintenance

- Ensure optimal system performance, speed, and responsiveness across all platforms
- Implement security best practices to protect applications and user data
- Conduct regular maintenance cycles, dependency updates, and performance audits

Team Leadership & Collaboration

- Guide and mentor junior developers to ensure high-quality output
- Collaborate with product, marketing, and operations teams for requirements alignment
- Allocate tasks effectively and drive timely delivery of development projects

Campaign Support & Reporting

- Create campaigns and execute all related technical work
- Generate reports and MIS dashboards aligned to campaign and client needs
- Generate winner links and manage campaign outputs per defined criteria

Required Skills & Qualifications

Frontend

- Proficiency in React.js / Next.js (or equivalent modern framework)
- Strong command of HTML5, CSS3, JavaScript (ES6+), and TypeScript
- Experience building responsive, accessible, and performant UIs

Backend

- Hands-on experience with Node.js, Python, or PHP for server-side development
- RESTful API design and development; familiarity with GraphQL is a plus
- Experience with microservices or modular monolith architecture

Database & Storage

- Proficient in relational databases: MySQL / PostgreSQL
- Experience with NoSQL databases: MongoDB, Redis
- Understanding of database optimization, indexing, and query tuning

DevOps & Cloud

- Experience with CI/CD pipelines (GitHub Actions, Jenkins, or equivalent)
- Familiarity with cloud platforms: AWS, GCP, or Azure
- Working knowledge of Docker, Kubernetes, or containerized deployments

Security & Payments

- Experience integrating payment gateways (Razorpay, Stripe, PayU, or similar)
- Understanding of OWASP top 10 and application security best practices
- PCI-DSS awareness and secure coding practices

Education & Experience

- B.E. / B.Tech / MCA in Computer Science, Information Technology, or equivalent
- Minimum 2 years of hands-on full stack development experience
- Prior experience working on campaign management systems or high-traffic web platforms is preferred

Good to Have

- Experience with real-time systems (Web Sockets, server-sent events)
- Familiarity with headless CMS or marketing automation platforms
- Knowledge of analytics tools and MIS reporting frameworks
- Exposure to A/B testing, feature flagging, and experimentation platforms

What We Offer

- Opportunity to lead and architect high-scale campaign and web platforms
- Collaborative, fast-paced environment with cross-functional exposure
- Competitive compensation and performance-based incentives
- Direct impact on product, engineering culture, and team growth